

People as Our Greatest Resource

Building Meaningful Employment Environments™



Robert O. Martichenko

Business Leader | Author | Speaker | Educator | Strategic Advisor

Demographic and societal shifts are fundamentally disrupting workplace dynamics, challenging our ability to attract and retain top talent at a time when people have choices. Workplace instability is the modern-day “Hidden Factory”, costing organizations millions of dollars while also creating workplaces where people feel they are **declining** or simply **surviving**.

We need to modernize our workplace ecosystems so we can consistently have the right people in the right roles with the right skills and the right attitudes. We need to actually **‘walk the talk’** when we say that people are the organizations’ greatest resource.

Join Robert Martichenko as he addresses these needs and connects decades of work in Lean and Operational Excellence to understand the path to create a Meaningful Employment Environment (MEE™) for all team members.

In this thought-provoking keynote address, Robert will challenge current thinking and advocate a path where we recognize that organizational prosperity and team member prosperity are inextricably linked. In this presentation, Robert will outline how we can:

Believe that dignity and meaningful work are the guiding principles for organizational decisions, leadership behaviors, and team member participation.

Understand how an employment environment is elevated through a clear commitment to a unique Growth Path for Every Team Member inside the organization.

Improve our workplaces by establishing an environment where trust has been established, fundamental needs are being met, the environment is participative, and the work is meaningful.

In the end, this engaging presentation will demonstrate how we can build a workplace that is designed to meet the modern challenges of a shrinking workforce, changing employee attitudes and the recognition **that People are in fact the greatest resource of the organization.**



“ When you commit to providing people with dignity, respect, meaningful work and a true path for growth, your team members, business, families, community and society can thrive. ”

CONNECT WITH ROBERT



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robertmartichenko

About Robert O. Martichenko

Business Leader | Author | Speaker | Educator | Strategic Advisor

Robert Martichenko is a visionary business leader and the Board Chair of TrailPath Workplace Solutions. He is an entrepreneur, educator, business author, poet, and novelist.

Previously, Robert was the founder and CEO of the LeanCor Supply Chain Group, an organization focused on implementing continuous improvement across the end-to-end supply chain.

A continuous thought leader, Robert sits on multiple advisory boards, including Chair for the American Logistics Aid Network (ALAN) and the executive board for the Association for Manufacturing Excellence (AME).

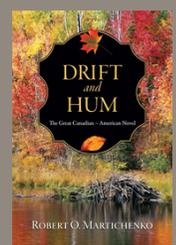
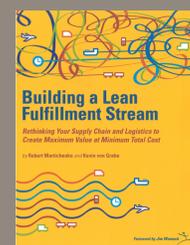
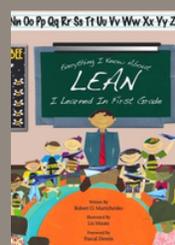
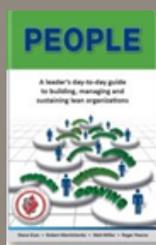
He has received several prominent industry awards, most notably, the Distinguished Service Award from the Council of Supply Chain Management Professionals (CSCMP), the highest recognition achievable for professionals in the supply chain industry.

Robert has written and co-written award-winning business books and multiple articles related to lean, operational excellence, supply chain management and leadership. In addition, he published a fiction novel, "Drift and Hum," which won multiple awards, including the IBPA Benjamin Franklin Gold Winner award for best first book fiction. He has also written poetic verse for two children's books.

He is an active volunteer and member of the business community and is passionate about the Human Side of Industry, enterprise excellence, the future of workforce development and creating Meaningful Employment Environments.

Robert complements his professional experience with a bachelor's degree in mathematics, an MBA in finance, and a Six Sigma Black Belt.

Born in Timmins Ontario, Canada, Robert and his family have resided in the United States for the last three decades.



Robert O. Martichenko

Testimonials and Organizations that have featured Robert:



"Robert's Keynote is discussing exactly what we need to be discussing today. We are in uncharted waters relative to workforce development and strategies going forward will need to focus on people as individuals. There is a lot of work ahead, and Robert has provided a starting point in this journey with his to a Meaningful Employment Environment."

- Ken Johnston -

Senior Vice President & Chief HR Officer - Purolator Inc.



"If the success of your company depends on attracting and retaining front-line workers, you must hear Robert talk and start the journey of transitioning your company to earn the moniker of having a Meaningful Employment Environment. Robert combines hard facts from the US Bureau of Labor and Statistics with soft facts about the attitudinal shifts in the workforce. Corporate executives and field leaders should act as if their future depends on providing a great work experience for their front-line workers... because it does."

- Brian Devine -

President & CEO - Ignite Industrial Professionals



"Robert flips the script and centers the work on addressing the fundamental needs of frontline workers. This is a must-do for all leaders and frontline workers alike, as we are all in this together!"

- Kathy Fulton -

Executive Director, American Logistics Aid Network



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